



DIGITAL
CURRENCIES
GOVERNANCE
GROUP

NAVIGATING THE EMERGING TECH POLICY LANDSCAPE

An internationally-focused association advancing digital assets and AI in the public and private sectors.

WHO WE ARE

Digital Currencies Governance Group ("DCGG")

is a trade association that represents digital asset issuers and service providers and artificial intelligence (AI) firms across the world.



Support your priorities in the region

We provide in-depth monitoring services to discuss what the latest regulatory and political developments mean for your business, and the best engagement approach to support your priorities in the region.



Support your engagement and understanding

Our team, comprised of former government officials, lawyers, and technical policy specialists delivers regular updates on regulatory and political developments, with dedicated regional policy leads to devise and enhance your engagement strategy.



The largest stablecoin issuer by volume



One of the largest centralised crypto-assets exchanges



A leading security technology service provider for self-custody



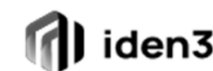
An investment firm and Asia's largest Bitcoin ETF holder



A European stablecoin issuer



A co-operative helping top Solana projects in the UK launch & grow



A decentralised identity solutions provider



A leading proof-of-stake validator

THE DCGG TEAM



Francesca Salierno

Founder & Executive Director



Joshua Townson

Head, UK Policy & Global Strategy



Jörn-Jakob Röber

Head, EU Policy



Bellini Balduino

Head, Brazil Policy



Hugo Rodriguez

Head, Wider LatAm Policy



Breitner Nyantika

Head, Africa Policy



Marvin Mobio

Head, Strategy and Innovation



Norberto de Andrade, PHD

Head, AI Policy



António Garcia Rolo

Senior Consultant



Małgorzata Owczarska

Senior Advisor, EU Parliamentary
Relations



Mina Iotova

Policy Advisor



Larissa Sena

Congressional Affairs Officer

OUR FOCUS



Political & Regulatory Monitoring

Regular updates on developments, targeted business impact advice

- Monitoring and analysis of existing and forthcoming legislation and regulation bespoke to your business
- Real-time support to comply with the latest regulations and proposals
- Dedicated briefings and support on topics of interest



Policy Advocacy

Navigate policymaking, represent views, influence policy design

- Organising one-to-one meetings with key policymakers, or roundtables depending on objective
- Advising, coordinating, and drafting consultation responses on your behalf
- Reports and letters drafting on your behalf to engage policymakers



Targeted Support

Tailored briefings, one-to-one calls, extension of your policy team

- Swiftly and thoroughly addressing questions related to upcoming or ongoing legislative discussions
- Organising and advising on policy priorities in each region
- Flexibility to respond to any policy or regulatory requests

Markets We Cover

Region	Monitoring	Advocacy
Africa	✓	✓
Asia	✓	✓
European Union	✓	✓
United Kingdom	✓	✓
UAE	✓	✓
South America	✓	✓

DCGG tailors services to meet regional needs.

 South America

 United Kingdom

 European Union

 Middle East

 Africa

 Asia

Africa

Countries covered: Sub-Saharan Africa

Africa is one of the **fastest-growing cryptocurrency markets globally**, driven by increasing adoption, peer-to-peer transactions, and a young, tech-savvy population. However, the **regulatory environment remains fragmented**, with Nigeria, South Africa, Botswana, Namibia, Mauritius and Zambia having already established regulatory frameworks. Kenya and Rwanda have drafted virtual assets legislation pending enactment with Ghana, Ethiopia and Uganda exploring the development of VASP frameworks.

The next two years will be pivotal as these nations finalise their regulatory approaches, presenting opportunities to engage with regulators and shape the future of digital assets on the continent. It is worthwhile to note given that the virtual assets industry is rapidly evolving the aforementioned countries with established frameworks are actively involved in regulatory refinements on a continuous basis. This provides an **opportunity for continuous regulatory engagement** to ensure the policy and regulatory frameworks remain business friendly.

- ➔ We aim to position our members as a key enablers of digital asset adoption and potentially also cross-border payment solutions under the AfCFTA.
- ➔ We help our members navigate evolving financial regulations, AML/CFT requirements, and local incorporation rules while engaging with regulators to shape the future of digital assets in Africa.

Asia

Countries covered: Japan, South Korea, Hong Kong, Singapore, Thailand, Indonesia, Philippines

Cryptocurrency regulations across Asia remain **diverse** and **inconsistent**, with countries adopting varied approaches to licensing, consumer protection, and compliance with AML and CFT standards.

While leaders like Japan, Hong Kong, and Singapore have clear frameworks to attract innovation, others are in the process of developing or updating their policies. Data sovereignty and privacy also play a critical role in the region's **evolving regulatory landscape** especially pertaining to AI.

➔ Most Asian countries, particularly the 10 ASEAN nations, have established common data-protection principles. Data sovereignty is emerging as a significant issue, particularly for organizations in the AI and digital assets space.

➔ Asia's regulatory landscape for crypto and data protection is rapidly maturing, with notable leadership from countries like Japan and Singapore. Monitoring these developments closely and engaging proactively will be vital.

European Union

Countries covered: All 27 member states

Drawing on our broad networks and **extensive expertise** in EU policy development, along with our physical presence in Brussels, we **actively engage** with EU-level institutions, regulatory bodies, national governments, and supervisors on crypt and AI-related issues.

- This involvement encompasses important legislation such as the Markets in Crypto-Assets (MiCA) Regulation, the revised Anti-Money Laundering (AML) Package, the Data Act, the Regulation for Financial Data Access, and the DAC8 taxation proposal.


- Engagement in the legislative process includes proposals of amendments, contributions to voting agendas, attendance at public hearings, event organisation, provision of feedback during consultations, issuance of collaborative statements, and engaging in one-one dialogue with key policymakers.

Middle East

Countries covered: UAE (7 Emirates), Bahrain, Saudi Arabia, Kuwait, Oman

The Middle East is one of the **fastest growing** crypto-asset markets in the world and continues to be a leading global market in crypto-asset adoption and trading.

This region accounts for c.10% of global digital transaction volumes with **rising institutional adoption**, a favorable tax and regulatory environment, and a broader economic vision creating an enabling environment for technology firms.

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- Our members must prioritize financial regulations, securities laws, AML compliance, and tax reporting in according to Emirate and federal rules.
 - In a complex regulatory environment, DCGG has strong connections and a deep understanding of the market to support our members' goals in the region.

South America

Countries covered: Brazil, Argentina, Colombia, Guatemala, El Salvador, Paraguay

The growing adoption of digital assets and very early stages of regulation in Latin America present a **unique opportunity** for engaging with local policymakers and advocating for a pro-innovation approach to the industry that balances consumer protection and economic growth, particularly in Brazil.

- With dedicated team members on the ground, we actively monitor regulatory, political and sector developments in the region and support our members' business objectives.
- DCGG participates in public consultations launched by regional Central Banks and other authorities, to provide valuable insights to inform forthcoming legislative developments .

UK

Countries covered: England, Scotland, Wales, Northern Ireland

The UK is a global hub for financial services, talent, investment, and consumer engagement. However, the digital assets sector faces **stringent** AML/KYC rules, financial services regulations, and communication requirements that apply to overseas entities.

The next two years will be pivotal, as the UK finalizes its comprehensive digital assets regulatory framework. This presents a **prime opportunity** to engage with regulators like the FCA on proposed rules for stablecoins, custodians, and ancillary services.

- Our activities include participating in exclusive policy roundtables organised by government, financial, and tax authorities.
- We provide written opinions on primary and secondary legislation related to the crypto and AI sector to relevant stakeholders, respond to public consultations, organise events in Parliament, and facilitate bilateral meetings between regulators and our members.

MEMBERSHIP TIERS

DCGG works with you to ensure you can ‘pick and choose’ which offering best suits you in each region. We will provide a tailored offer based on your regional and policy needs.

ASSOCIATE

Ideal for:

Small to medium-sized enterprises (SMEs) or organizations with an existing policy team seeking foundational support to stay informed and engaged with policy developments.

Real-time monitoring updates tailored to your business model, ensuring you never miss critical policy changes.

Monthly calls with Heads of Policy in each region to discuss updates and align strategies.

Coordination of consultation responses and other content to streamline your engagement with policymakers.

Why Choose This Tier?

This entry-level membership is perfect for businesses that need reliable policy updates and light-touch support to enhance their existing policy operations without overwhelming resources.

EXECUTIVE

Ideal for:

Mid-sized to large organizations looking to deepen their policy engagement and influence through strategic insights and direct access to policymakers.

Dedicated briefings (1 per month) and exclusive events (1 per annum) to keep your leadership team informed and ahead of the curve.

Weekly calls with Heads of Policy for ongoing guidance and strategic alignment.

Organisation of one-to-one meetings with policymakers to amplify your voice and build critical relationships.

Why Choose This Tier?

This mid-tier membership is designed for organizations ready to take a more proactive role in shaping policy outcomes, offering a balance of strategic support and direct access to decision-makers.

PREMIUM

Ideal for:

Large enterprises or organizations with ambitious advocacy goals, requiring comprehensive, hands-on support to design and execute high-impact policy strategies.

Full design and delivery of advocacy strategies and campaigns in each region, tailored to your business objectives.

Dedicated briefings (3 per month) and exclusive events (3 per annum) to ensure your team is always informed and engaged.

24/5 support for all policy needs and requests, providing unparalleled access to expertise and resources.

Why Choose This Tier?

This top-tier membership is for organizations that demand the highest level of support, offering end-to-end policy strategy development and execution to drive meaningful change and achieve your advocacy goals.

Comprehensive Service Details

Service	Associate	Executive	Premium
Regulatory & Policy Monitoring			
Real-time updates on global developments	✓	✓	✓
Tailored analysis of legislation and regulation	✓	✓	✓
Monthly calls with Heads of Policy	✓	✓	✓
Policy Advocacy			
Coordination of consultation responses	✓	✓	✓
Representation in meetings with policymakers	✓	✓	✓
Drafting of reports, letters, and submissions	✓	✓	✓
Advocacy strategy design and campaign delivery	✗	✗	✓
Targeted Support			
Dedicated briefings (1/month)	✗	✓	3/month
Weekly calls with Heads of Policy	✗	✓	✓
Organization of events and roundtables	✗	1/year	3/year
Ad hoc policy support	✗	✗	✓
24/5 access to policy experts	✗	✗	✓

DCGG offers tailored membership tiers to meet your business needs, providing unparalleled access to regulatory insights, policy advocacy, and strategic support.



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Interested in a membership? Get in touch.



Contact us
info@dcgg.eu



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