

DIGITAL CURRENCIES GOVERNANCE GROUP

# NAVIGATING THE EMERGING TECH POLICY LANDSCAPE

An internationally-focused association advancing digital assets and AI in the public and private sectors.

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www.dcgg.eu



### WHO WE ARE

Digital Currencies Governance Group ("DCGG")

is a trade association that represents digital asset issuers and service providers and artificial intelligence (AI) firms across the world.



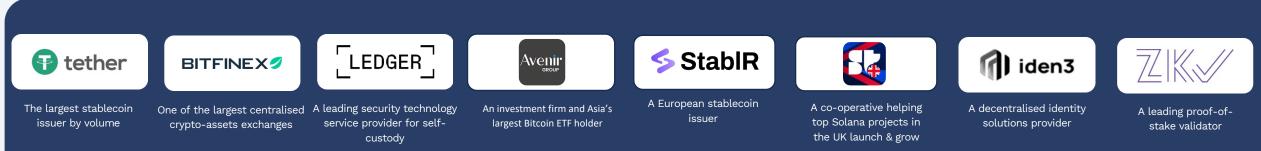
# Support your priorities in the region

We provide in-depth monitoring services to discuss what the latest regulatory and political developments mean for your business, and the best engagement approach to support your priorities in the region.



#### Support your engagement and understanding

Our team, comprised of former government officials, lawyers, and technical policy specialists delivers regular updates on regulatory and political developments, with dedicated regional policy leads to devise and enhance your engagement strategy.



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#### **LEADERSHIP TEAM**



**Francesca Salierno** Founder and Executive Director



Joshua Townson Head, UK Policy



**Jörn-Jakob Röber** Head, EU and LatAm Policy



Bellini Balduino Head, Brazil Policy



Hugo Rodriguez Head, Wider LatAm Policy



Norberto de Andrade, PHD Senior Advisor, Al Policy



Marvin Mobio Head of Strategy and Innovation



António Garcia Rolo Senior Consultant



Małgorzata Owczarska Senior Advisor, EU Parliamentary Relations



#### **OUR FOCUS**

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#### Political & Regulatory Monitoring

Regular updates on developments, targeted business impact advice

 Monitoringand analysis of existing and forthcoming legislation and regulation bespoke to your business

- Real-time support to comply with the latest regulations and proposals
- Dedicated briefings and support on topics of interest



#### **Policy Advocacy**

Navigate policymaking, represent views, influence policy design

 Organising one-to-one meetings with key
policymakers, or roundtables depending on objective

- Advising, coordinating, and drafting consultation responses on your behalf
- Reports and letters drafting on your behalf to engage policymakers



#### Targeted Support

Tailored briefings, one-to-one calls, extension of your policy team

Swiftly and thoroughly addressing

- questions related to upcoming or ongoing legislative discussions
- Organising and advising on policy priorities in each region
- Flexibility to respond to any policy or regulatory requests



O Middle East

O United Kingdom

O European Union

O Africa

### **Markets We Cover**

Region	Monitoring	Advocacy	
Africa		$\mathbf{x}$	
Asia	$\bigcirc$	$\mathbf{x}$	
European Union			
United Kingdom	$\checkmark$		
UAE			
South America	$\checkmark$		
DCGG tailors services to meet regiona	al needs.	📀 Sout	th America

Monitoring is available globally, while advocacy services are offered in select regions.

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Asia



### Africa

Countries covered: Nigeria, Kenya, Guinea, South Africa

Africa is one of the **fastest-growing** cryptocurrency markets globally, driven by increasing adoption, peer-to-peer transactions, and a young, tech-savvy population.

However, the regulatory environment remains **fragmented**, with Nigeria, Kenya, and South Africa leading the way in establishing frameworks. The next two years will be pivotal as these nations finalize their regulatory approaches, presenting **opportunities** to engage with regulators and shape the future of digital assets on the continent.

We aim to position our members as a key enablers of digital asset adoption and potentially also cross-border payment solutions under the AfCFTA.

We help our members navigate evolving financial regulations, AML/CFT requirements, and local

 incorporation rules while engaging with regulators to shape the future of digital assets in Africa.



### Asia

**Countries covered:** Japan, South Korea, Hong Kong, Singapore, Thailand, Indonesia, Philippines

Cryptocurrency regulations across Asia remain **diverse** and **inconsistent**, with countries adopting varied approaches to licensing, consumer protection, and compliance with AML and CFT standards.

While leaders like Japan, Hong Kong, and Singapore have clear frameworks to attract innovation, others are in the process of developing or updating their policies. Data sovereignty and privacy also play a critical role in the region's **evolving regulatory landscape** especially pertaining to AI.

Most Asian countries, particularly the 10 ASEAN nations, have established common data protection principles. Data sovereignty is emerging as a significant issue, particularly for organizations in the AI and digital assets space.

Asia's regulatory landscape for crypto and data protection is rapidly maturing, with
notable leadership from countries like Japan and Singapore. Monitoring these developments closely and engaging proactively will be vital.



### **European Union**

Countries covered: All 27 member states

Drawing on our broad networks and **extensive expertise** in EU policy development, along with our physical presence in Brussels, we **actively engage** with EU-level institutions, regulatory bodies, national governments, and supervisors on crypt and AIrelated issues.

 This involvement encompasses important legislation such as the Markets in Crypto-Assets (MiCA) Regulation, the revised Anti-Money Laundering (AML) Package, the Data Act, the Regulation for Financial Data Access, and the DAC8 taxation proposal.

Engagement in the legislative process includes proposals of amendments, contributions
to voting agendas, attendance at public hearings, event organisation, provision of feedback during consultations, issuance of collaborative statements, and engaging in one-one dialogue with key policymakers.



### **Middle East**

Countries covered: UAE (7 Emirates), Bahrain, Saudi Arabia, Kuwait, Oman

The Middle East is one of the **fastest growing** crypto-asset markets in the world and continues to be a leading global market in crypto-asset adoption and trading.

This region accounts for c.10% of global digital transaction volumes with **rising institutional adoption**, a favorable tax and regulatory environment, and a broader economic vision creating an enabling environment for technology firms.

- Our members must prioritize financial regulations, securities laws, AML compliance, and tax reporting in according to Emirate and federal rules.
- In a complex regulatory environment, DCGG has strong connections and a deep understanding of the market to support our members' goals in the region.



### **South America**

Countries covered: Brazil, Argentina, Colombia, Guatemala, El Salvador, Paraguay

The growing adoption of digital assets and very early stages of regulation in Latin America present a **unique opportunity** for engaging with local policymakers and advocating for a pro-innovation approach to the industry that balances consumer protection and economic growth, particularly in Brazil.

• With dedicated team members on the ground, we actively monitor regulatory, political and sector developments in the region and support our members' business objectives.

 DCGG participates in public consultations launched by regional Central Banks and other authorities, to provide valuable insights to inform forthcoming legislative developments.



### UK

Countries covered: England, Scotland, Wales, Northern Ireland

The UK is a global hub for financial services, talent, investment, and consumer engagement. However, the digital assets sector faces **stringent** AML/KYC rules, financial services regulations, and communication requirements that apply to overseas entities.

The next two years will be pivotal, as the UK finalizes its comprehensive digital assets regulatory framework. This presents a **prime opportunity** to engage with regulators like the FCA on proposed rules for stablecoins, custodians, and ancillary services.

• Our activities include participating in exclusive policy roundtables organised by government, financial, and tax authorities.

We provide written opinions on primary and secondary legislation related to the crypto
and AI sector to relevant stakeholders, respond to public consultations, organise events in Parliament, and facilitate bilateral meetings between regulators and our members.



### **MEMBERSHIP TIERS**

DCGG works with you to ensure you can '**pick and choose**' which offering best suits you in each region. We will provide a tailored offer based on your regional and policy needs.

#### ASSOCIATE

#### Ideal for:

Small to medium-sized enterprises (SMEs) or organizations with an existing policy team seeking foundational support to stay informed and engaged with policy developments.

**Real-time monitoring updates** tailored to your business model, ensuring you never miss critical policy changes.

**Monthly calls with Heads of Policy** in each region to discuss updates and align strategies.

**Coordination of consultation responses and other content** to streamline your engagement with policymakers.

#### Why Choose This Tier?

This entry-level membership is perfect for businesses that need reliable policy updates and light-touch support to enhance their existing policy operations without overwhelming resources.

#### EXECUTIVE

#### Ideal for:

Mid-sized to large organizations looking to deepen their policy engagement and influence through strategic insights and direct access to policymakers.

**Dedicated briefings** (1per month) and exclusive events (1 per annum) to keep your leadership team informed and ahead of the curve.

Weekly calls with Heads of Policy for ongoing guidance and strategic alignment.

Organisation of one-to-one meetings with policymakers to amplify your voice and build critical relationships.

#### Why Choose This Tier?

This mid-tier membership is designed for organizations ready to take a more proactive role in shaping policy outcomes, offering a balance of strategic support and direct access to decisionmakers.

#### PREMIUM

#### Ideal for:

Large enterprises or organizations with ambitious advocacy goals, requiring comprehensive, hands-on support to design and execute high-impact policy strategies.

**Full design and delivery of advocacy strategies and campaigns** in each region, tailored to your business objectives.

**Dedicated briefings** (3 per month) and exclusive events (3 per annum) to ensure your team is always informed and engaged.

**24/5 support for all policy needs and requests**, providing unparalleled access to expertise and resources.

#### Why Choose This Tier?

This top-tier membership is for organizations that demand the highest level of support, offering endto-end policy strategy development and execution to drive meaningful change and achieve your advocacy goals.



## **Comprehensive Service Details**

Service	Associate	Executive	Premium
Regulatory & Policy Monitoring			
Real-time updates on global developments	$\bigcirc$	$\checkmark$	$\bigcirc$
Tailored analysis of legislation and regulation	$\bigcirc$	$\checkmark$	$\bigcirc$
Monthly calls with Heads of Policy	$\bigcirc$	$\checkmark$	$\bigcirc$
Policy Advocacy			
Coordination of consultation responses	$\bigcirc$	$\checkmark$	$\bigcirc$
Representation in meetings with policymakers		$\bigcirc$	
Drafting of reports, letters, and submissions	$\bigcirc$	$\checkmark$	$\bigcirc$
Advocacy strategy design and campaign delivery	×	×	
Targeted Support			
Dedicated briefings (1/month)	×	$\bigcirc$	3/month
Weekly calls with Heads of Policy	×	$\checkmark$	$\bigcirc$
Organization of events and roundtables	$\bigotimes$	1/year	3/year
Ad hoc policy support	$\bigotimes$	×	$\bigcirc$
24/5 access to policy experts	$\bigotimes$	$\mathbf{x}$	$\bigcirc$

DCGG offers tailored membership tiers to meet your business needs, providing unparalleled access to regulatory insights, policy advocacy, and strategic support.



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# Interested in a membership? Get in touch.



Contact us info@dcgg.eu





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