

DIGITAL CURRENCIES GOVERNANCE GROUP

NAVIGATING THE DIGITAL ASSETS POLICY LANDSCAPE

An internationally-focused membership association dedicated to advancing the role of digital assets in the public and private sectors



WHO WE ARE

Digital Currencies Governance Group (“DCGG”) is a trade association that represents digital asset issuers and service providers across the UK, EU, LATAM, and the UAE. We provide indepth monitoring services to discuss what the latest regulatory and political developments mean for your business, and the best engagement approach to support your priorities in the region.

Our team of former government officials, lawyers, and digital asset specialists provide regular, detailed updates to our members on the latest regulatory and political developments across different jurisdictions. With extensive policy networks across the UK, EU, LATAM, and MENA regions, we act on your behalf to interpret what the latest political and regulatory developments mean for your business.

Our members include



currently the largest global
stablecoin issuer by volume



one of the largest centralised
crypto-asset exchanges



a leading security technology
service provider for self-custody



a leading proof-of-stake
validator

We also partner with a range of industry and academic stakeholders.



OUR FOCUS



Political & Regulatory Monitoring

Our experienced team provides regular in-depth political monitoring updates and support in the locations that matter to you, providing targeted updates and advice on the impact to your business via written and oral updates.



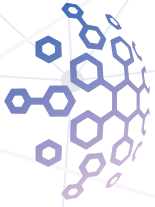
Policy Advocacy

Our team assists in navigating the complex policymaking process and representing your views in relevant policy design in strategic locations for your business. We have an extensive stakeholder network and have experience running different sized events and campaigns.



Bespoke Support

From targeted briefings and dedicated 1:1 calls, we are there to act as an extension of your policy team to help raise awareness of issues and opportunities in the evolving digital asset landscape.



OUR SERVICES

We build relationships and engage with key policymakers and regulators through regular in-person meetings and organise dedicated events with relevant stakeholders.

We advocate on behalf of our Members to ensure that the voice of the digital asset industry is taken into account and a proportionate regulatory framework is developed.

We advise and coordinate public consultation responses for our Members and monitor the policy debates within the relevant institutions post-submission.

We monitor and analyse existing and forthcoming legislation to help our Members secure a safe and predictable future in the markets that matter to them.

We help our Members comply with the latest regulations by providing detailed analyses on the upcoming legislation against the backdrop of their business models.

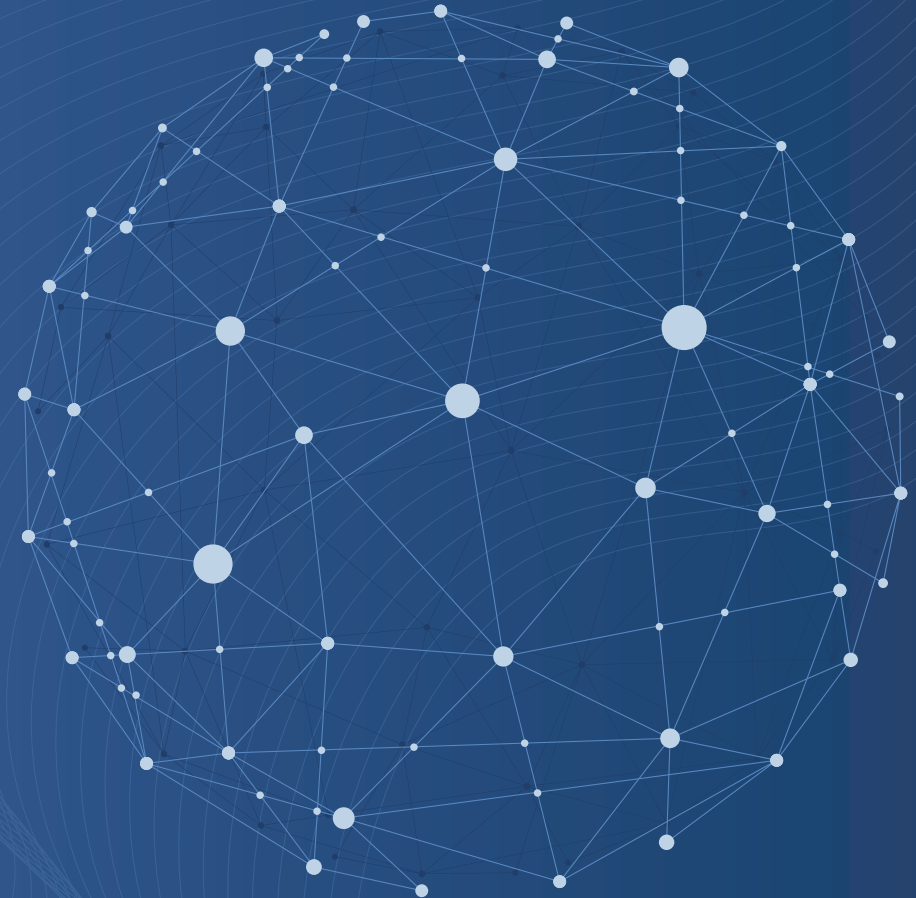
We support our Members by swiftly and thoroughly addressing their questions and concerns related to upcoming or ongoing legislative discussions.



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www.dcgg.eu

MARKETS WE COVER



European
Union

United
Kingdom

United Arab
Emirates

Latin
America



European Union

Drawing on our broad networks and extensive expertise in EU policy development, along with our physical presence in Brussels, we actively engage with EU-level institutions, regulatory bodies, national governments, and supervisors on crypto-related issues.

✓ This involvement encompasses important legislation such as the Markets in Crypto-Assets (MiCA) Regulation, the revised Anti-Money Laundering (AML) Package, the Data Act, the Regulation for Financial Data Access, and the DAC8 taxation proposal.

✓ Engagement in the legislative process includes proposals of amendments, contributions to voting agendas, attendance at public hearings, event organisation, provision of feedback during consultations, issuance of collaborative statements, and engaging in one-one dialogue with key policymakers.



United Kingdom

The UK's financial services ecosystem boasts a unique entrepreneurial drive, an established market infrastructure, and a well-functioning regulatory regime, positioning the country as a leader in the global crypto market.

We leverage these advantages by actively engaging with regulatory developments and utilising our extensive expertise in UK legislation. Our strong network of key UK policymakers and our on-the-ground presence in London enable us to effectively support our Members' regulatory objectives in the region.

- Our activities include participating in exclusive policy roundtables organised by government, financial, and tax authorities.

- We provide written opinions on primary and secondary legislation related to the crypto sector to relevant stakeholders, respond to public consultations, organise events in Parliament, and facilitate bilateral meetings between regulators and our Members.



United Arab Emirates

As a global innovation hub, the UAE is a go-to market for many players in the blockchain sector. With its strategic initiatives and progressive regulatory frameworks, the UAE fosters a lucrative crypto ecosystem with a robust approach and impressive speed, which is yet to be developed in other jurisdictions across the globe.

- To help navigate the diverse crypto landscape in the UAE, we engage in active monitoring of political, regulatory and sector developments, support our members in
- ✓ developing strategies for market entrance and licensing, and organise meetings with high-level representatives of regulatory authorities (notably, Dubai's VARA) in the region.



Latin America

The growing adoption of digital assets and very early stages of regulation in Latin America present a unique opportunity for engaging with local policymakers and advocating for a pro-innovation approach to the industry that balances consumer protection and economic growth, particularly in Brazil.

- With a dedicated team member in market, we actively monitor regulatory, political and sector developments in the region and support our Members' business
- ✓ objectives, as well as participate in public consultations launched by the Central Bank of Brazil to provide valuable insights to inform forthcoming legislative rulebooks.



MEMBERSHIP PACKAGES

per market

ASSOCIATE

✓ **Regulatory and policy monitoring, regular written updates and monthly calls with Head of Policy to discuss developments.**

✓ **Dedicated private telegram channel for written updates and discussions.**

✓ **Coordination of public consultation responses.**

✓ **Representation in meetings with policymakers and events.**

EXECUTIVE

All Associate Membership benefits, plus:

✓ **Organisation of dedicated events, meetings, and roundtables (1 per year).**

✓ **Dedicated policy briefings or content support as required on different topics (1 per month).**

✓ **Weekly calls with Head(s) of Policy Representation in meetings with policymakers.**

PREMIUM

All Associate & Executive Membership benefits, plus:

✓ **Design of advocacy and engagement strategy.**

✓ **Dedicated policy briefings or content support (3 per month)
Coordination of public consultation responses.**

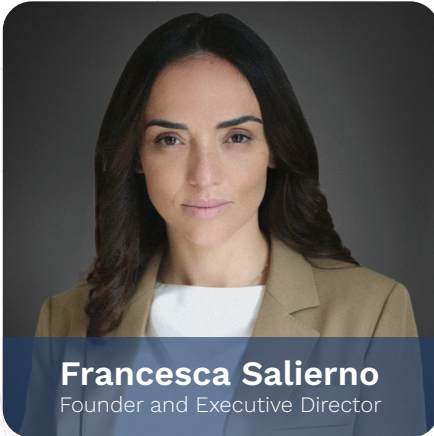
✓ **Organisation of dedicated events, meetings, and roundtables (2 per year).**

✓ **Ad hoc policy support for your team.**



TEAM

LEADERSHIP TEAM



Francesca Salierno
Founder and Executive Director

Francesca is a qualified lawyer with significant experience in policy advisory, regulatory strategies and managing the development of European legislation.



Joshua Townson
Head, UK Policy

Josh joined DCGG from HM Treasury. Prior experience includes leading startup policy and membership engagement at the industry body Innovate Finance.



Jörn-Jakob Röber
Head, EU Policy

Jörn has over 20 years of experience leading work on EU-and national-level public policy for companies including Commerzbank, Trustly, and Visa.



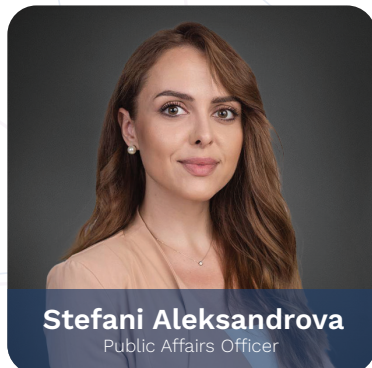
Bellini Baldiuno
Head, LatAm Policy

Bellini is a lawyer and member of the Brazilian bar specialising in International Business Law and Banking Regulation, with over 20 years of experience.

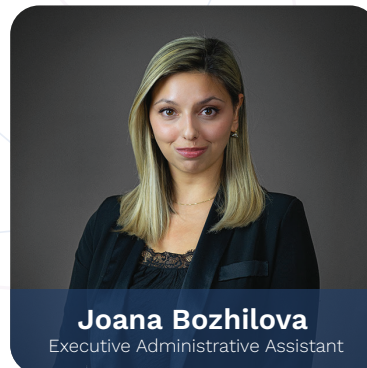
SUPPORT TEAM



Mina Iotova
Policy Analyst



Stefani Aleksandrova
Public Affairs Officer



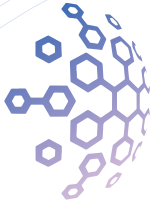
Joana Bozhilova
Executive Administrative Assistant



Małgorzata Owczarska
Advisory Member



Martinho Pires
Advisory Member



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Schedule a discovery session

CONTACT US

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